



Sponsorship Opportunities

2020

- + ABOUT US
- + OUR MEMBERS
- + OUR REACH
- + OUR 2020 EVENT PROGRAMME
- + SPONSORSHIP OPPORTUNITES
- + OUR PAST EVENTS PARTNERS
- + CONTACT

ABOUT US

The [Irish Green Building Council](#) is the leading authority on sustainable building in Ireland. With a network of over 150-member organisations, the IGBC is working to transform the Irish construction and property sector into a global leader in quality and sustainability. The IGBC is a trusted brand with a reputation for delivering high quality webinars and conferences for our members and sponsors.

OUR MEMBERS

Platinum Members



Gold Members



Silver Members



OUR REACH



36
560

Mentions in National and International Press in 2019

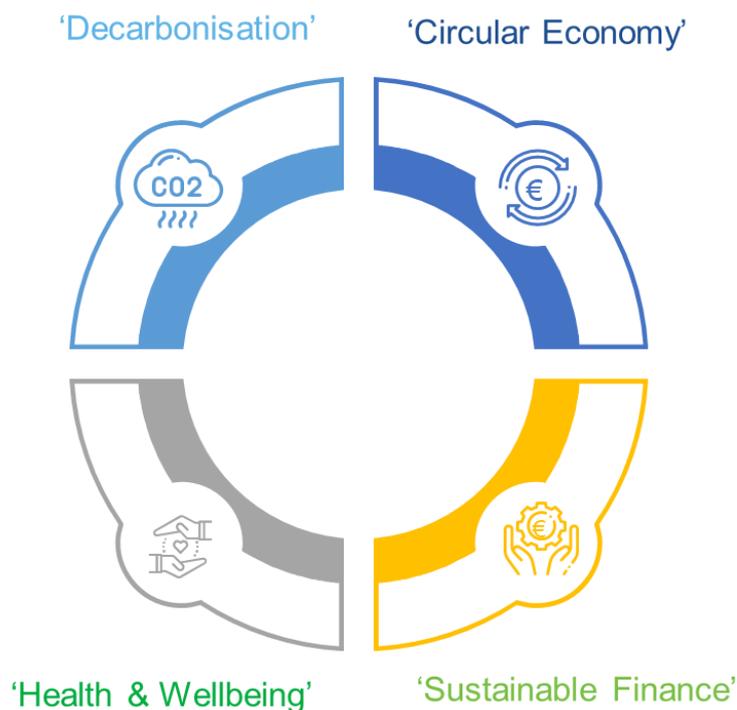
Subscribers of our members newsletter

OUR 2020 EVENT PROGRAMME

Through its comprehensive programme of events, the Irish Green Building Council provides insight and the most current education on sustainable building advancements, as well as fantastic opportunities to network with peers.

The Irish Green Building Council is the voice for sustainable building in Ireland. Over 2,000 construction and building professionals have attended IGBC's events in 2019.

2020 - KEY THEMES



2020 - EVENT PROGRAMME

- I. Green Building Limerick
- II. Better Homes
- III. Sustainable Homes webinars series
- IV. World Green Building Week
- V. Host

SPONSORSHIP OPPORTUNITIES



II. GREEN BUILDING - Limerick

In 2020, the Irish Green Building Council will organise its first ever conference in Limerick. As the nearly Zero Energy Building (nZEB) standard came in force in 2019, the conference explores what's next? We will also look at some of the most exciting green projects in planning or reaching completion in Limerick. With updates from government and industry peers, join us and find out what is happening in your industry.

Date: Fri. 15th May

Time: 9.00 – 1.00pm

Venue: Limerick City Centre (TBC)



Target audience: Approx. 100 senior construction industry professionals, researchers, civil servants and key decision makers.

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

Sponsorship Opportunities:

Exclusive sponsorship: €5,000

Partial Sponsorship: €1,500 (four available)

Exhibitor Package: €500 (four available)



Exclusive Sponsorship - €5,000

Return for Sponsorship

- + Opportunity for a company representative to address audience at the beginning of the event
- + Prominent branding opportunities at event
- + Full logo on all promotional material
- + Logo & company description on IGBC website and e-shots, with link to company website
- + 10 complimentary invites for staff and clients
- + Name & link on LinkedIn, Twitter & Facebook marketing
- + Company name included on all Media & Press Releases
- + Mention in IGBC Annual Report 2020
- + Post event photo inclusion in IGBC ezine
- + Post-event list of attendees



Partial Sponsorship - €1,500 (four available)

Return for Sponsorship

- + Prominent branding opportunities at event
- + Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- + 5 complimentary invites for staff and clients
- + Name on LinkedIn, Twitter & Facebook marketing
- + Verbal acknowledgment of your sponsorship from the podium during the event
- + Mention in IGBC Annual Report
- + Post event photo inclusion in IGBC ezine
- + Post-event list of attendees



Exhibitor Package - €500 (four available)

Return for Sponsorship

- + 2 complimentary invites for booth staff
- + One 120 X 45 width table and two chairs in your tabletop exhibit space
- + Exhibitor identification sign
- + Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- + Repeated face-to-face networking opportunities



Some highlights from Green Buildings Cork (2019)

III. BETTER HOMES



How can we deliver both quantity and quality? What's the role for innovative new delivery models? Do you want to hear from the people who are building better homes right now in Ireland? Join us for BETTER HOMES 2020 and get an insight into the latest thinking, technologies and tools for building greener, healthier homes.

Date: Thursday, 22th October

Time: 9.00 – 1.00



Target audience: Over 150 residential property professionals, including investors, developers, builders, planners and architects.

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

Sponsorship Opportunities:

Exclusive sponsorship: €5000

Partial Sponsorship: €1,500 (four available)

Exhibitor Package: €500 (four available)



Exclusive Sponsorship - €5,000

Return for Sponsorship

- + Opportunity for a company representative to address audience at the beginning of the event
- + Prominent branding opportunities at event
- + Full logo on all promotional material
- + Logo & company description on IGBC website and e-shots, with link to company website
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Partial Sponsorship - €1,500 (four available)

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Exhibitor Package - €500 (four available)

Return for Sponsorship

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- + One 120 X 45 width table and two chairs in your tabletop exhibit space
- + Exhibitor identification sign
- + Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- + Repeated face-to-face networking opportunities



Some highlights from Better Homes 2019

IV. SUSTAINABLE HOMES WEBINARS SERIES

Following our nZEB webinars on ventilation, overheating, water efficiency, renewable system and heat pumps delivered in Autumn 2019, IGBC is delighted to present its new webinar series. The 10 webinars will support designers in developing better quality homes, considering environmental, health and wellbeing, as well as economic impacts of new housing.

Format: Online from 13.00 to 14.00

Dates: Spring 2020 - 19th February to 22nd April



Target Audience: Webinars are an effective way of engaging a wide audience from across the country. This series of webinars will be broadcasted during lunch hour thereby facilitating participation from a wide audience.

Over 400 participants joined us for our webinar series in 2019. Webinars will then be made available on IGBC's website.

Suggested Topic:

- Introduction to the Home Performance Index
- Designing for low car developments
- Embodied carbon, Life Cycle Assessment, and EPDs
- Designing for ecological enhancement
- Designing for water efficiency
- Minimising waste on site
- Designing for better acoustics
- Designing for better daylight
- Healthy materials
- Universal Design

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

The cost of sponsoring the series is **€1,500**.



Benefit of Sponsorship

- + Company logo and description on all webinar marketing materials
- + Logo & company description on IGBC website and e-shots, with link to company website
- + Prominent branding on the screen for each webinar
- + Post event participation list
- + Company logo on webinar promotion included in the IGBC monthly ezine
- + Thank you and logo of supporter to appear in the IGBC Annual Report 2020

Irish Green Building Council presents

IGBC
IRISH GREEN BUILDING COUNCIL

nZEB for Residential Webinar Series | Autumn 2019
Wednesdays @ 1pm from 02/10/19 - 06/11/19

nZEB comes into force on 1st Nov 2019 through building regulations TGD Part L and Part F
Get up to speed with what nZEB means for the residential sector with this 6 part webinar series
Topics include: Part L requirements, ventilation, overheating, water efficiency and renewable systems.

[Download Now!](#)

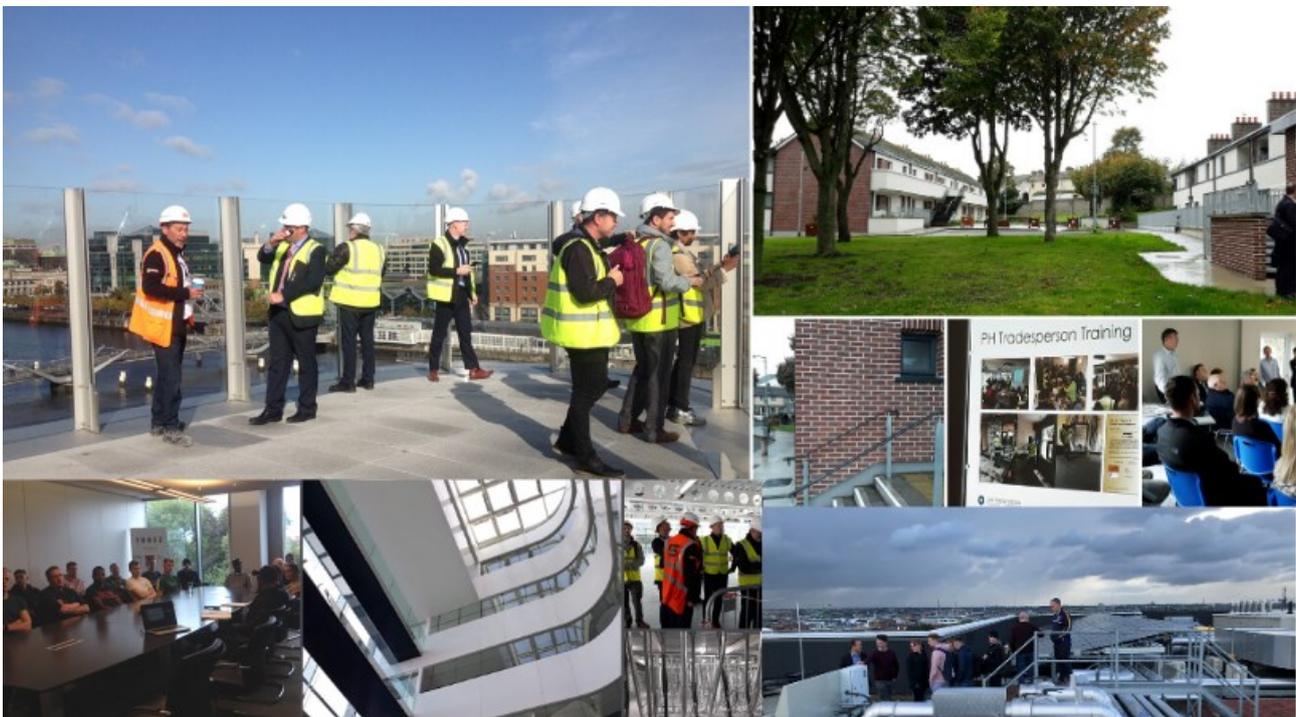
V. WORLD GREEN BUILDING WEEK

World Green Building Week, last week of September, is an annual event that empowers the green building community to deliver green buildings for everyone, everywhere.

In 2019, the IGBC and its members organised visits to some of the Ireland's newest and greenest office building: 1SJRQ, 5 Earlsfort Terrace and Three Park Place. This year, for the first time ever, we also organised a tour of a residential building: St Bricins.

Dates: 21st–27th September 2020

Why not hosting an event or a site visit for **World Green Building Week 2020**? If you have a sponsorship idea or would like to work with us to create a unique opportunity for that week, please contact Marion - Marion@igbc.ie.



Green Building Week Tour 2019

VI. HOST

Do you have a venue that you would like to showcase to other [IGBC members](#)? Why not host one of our events in 2020?

Some of our past hosts include Google, the Canadian Embassy in Ireland and Reddy Charlton Solicitors.

We would like to speak to you and your team about available hosting opportunities.

OUR PAST EVENTS PARTNERS



CONTACTS

To discuss partnering with the [Irish Green Building Council](#) on any of these events, please contact:

Marion Jammet
Business Development Manager
marion@igbc.ie
01 681 5862