

SPONSORSHIP OPPORTUNITIES – GREEN ROOM 2019

ABOUT THE IRISH GREEN BUILDING COUNCIL

The [Irish Green Building Council](http://www.igbc.ie) is the leading authority on sustainable building in Ireland. With a network of over 130-member organisations, the IGBC is working to transform the Irish construction and property sector into a global leader in quality and sustainability. The IGBC is a trusted brand with a reputation for delivering high quality conferences for our members and sponsors.

Our Reach



Our Members

Platinum Members



Gold Members



Silver Members



ABOUT GREEN ROOM 2019



The GREEN ROOM is the Irish Green Building Council's annual non-residential sustainable building gathering. As the nearly Zero Energy Building (nZEB) standard came into force on 1st January 2019 for commercial buildings, this year's conference explores what is on the horizon to achieve truly carbon neutral and resource efficient buildings.

Format: 10th April – 8.30 to 12.30

Venue: Davenport Hotel, D2.

Target audience: Over 150 architects, developers, investors and engineers.

Draft Running Order

Note: The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

9.00am	Introduction	
9.20am	Victoria Burrows - Head of the Advancing Net Zero project at the World Green Building Council	Advancing Net Zero. With GBCs and cities committed to introducing Net Zero Carbon certification what does this mean? What is the progress so far?
9.50am	Panel discussion Future proofing for 2050? <ul style="list-style-type: none"> • Dirk Welling – APG (invited) • IPUT – Shane Caldwell, Senior Property Manager • JLL – John Moran (TBI) • Hibernia Reit- Kevin Nowlan (TBI) 	Future proofing for 2050 - A greater level of Ambition? Building development in Ireland has always been based around short term speculative returns, value engineer again and again and pass on to the buyer. Is all that about to change? What is behind this transition?
10.30 Coffee break		
11.00am	Tonje Værdal Frydenlund is managing director of leading international architects Snøehetta and chairperson of Powerhouse.	Taking the 'n' out of nZEB A Powerhouse is an energy-positive building that in the course of a 60-year period generates more renewable energy than the total amount of energy that would be required not only to sustain daily operations but also to build, produce materials and demolish the building. The key is integrated design involving the whole design team, architect, engineer and contractor. https://www.powerhouse.no/en/

	<p>Panel discussion Tonje Værdal Frydenlund John O’Sullivan – SEAI programme David Browne – President RIAI Engineer - TBC Facility manager -TBC</p>	<p>Ireland has one of the mildest climates, summer and winter in Europe, perfect for net zero energy buildings. So, what is going wrong? How do we transition architectural design from ‘form follows function’ to ‘form follows the environment’? Can a more integrated process avoid using energy as a way to fix climatically inappropriate design and create genuinely Zero Energy Buildings.</p>
12.30am	Ends	

Option 1. Exclusive Sponsorship

Return for Sponsorship

- Prominent branding opportunities at event
- Full logo on all promotional material
- Logo & company description on IGBC website and e-shots, with link to company website
- 10 complimentary invites for staff and clients
- Opportunity for a company representative to address audience at the beginning of the event
- Name & link on LinkedIn, Twitter & Facebook marketing
- Company name included on all Media & Press Releases
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

Cost: €5,000

Option 2. Partial Sponsorship

Return for Sponsorship

- Prominent branding opportunities at event
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- 5 complimentary invites for staff and clients
- Verbal acknowledgment of your sponsorship from the podium during the event
- Name on LinkedIn, Twitter & Facebook marketing
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

Cost: €1,500 (4 available)

Option 3. Exhibitor Package

Return for Sponsorship

- 2 complimentary invites for booth staff
- One 120 X 45 width table and two chairs in your tabletop exhibit space
- Exhibitor identification sign
- Full logo on all promotional material, including on IGBC website and e-shots - with link

to company website

- Repeated face-to-face networking opportunities
- Post-event list of attendees

Cost: €500 (4 available)

OUR PAST EVENTS PARTNERS



CONTACT

Marion Jammet

Business Development Manager

marion@igbc.ie

01 681 5862