

SPONSORSHIP OPPORTUNITIES 2019

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ABOUT US

The [Irish Green Building Council](#) is the leading authority on sustainable building in Ireland. With a network of over 120-member organisations, the IGBC is working to transform the Irish construction and property sector into a global leader in quality and sustainability.

The Irish Green Building Council is a trusted brand with a reputation for delivering high quality conferences for our members and sponsors.

OUR MEMBERS

Platinum Members

Google seaí SUSTAINABLE ENERGY AUTHORITY OF IRELAND bre

Gold Members

Grafton Merchants ROI Hammerston SAINT-GOBAIN SISK Tegral

Silver Members

Dulux electric Ireland Smarter Living Canada hibernia REIT Kingspan Schneider Electric

ardmac D DESIGNER GROUP Camhairle Cathrach Shille Aha Cléirí Dublin City Council DUGGAN Hines Jones Engineering Group MAC

NSAI RHT PM GROUP QUINN BUILDING PRODUCTS RKD ARCHITECTS walls | w

ARUP axiseng CEMENT IRELAND CLANCY Built on Partnership clúid housing Colliers ecocem IRELAND ecological

ENGINEERS IRELAND Flynn Forbo FLOORING SYSTEMS Interface JCA Architects JLL KORE KSN LONGLIFE

MDY MUNSTER JOINERY mahony pike RIAI Scott Tallon Walker Architects Stewart STRUCTUREONE Varming Consulting Engineers

BDP. CUNDALL DLU DMOD ARCHITECTS ethos ENGINEERING FINSA GREEN REIT PLC Hertz HJL ARCHITECTS i3PT IES

INZ IPUT obfa ORS PHILIPLEE Rallye Clusters sap SOCIETY OF CHARTERED SURVEYORS 3cea

acutrace AERECO AerHaus bda ecocel Elliott ENTROPIC Environmental Efficiency

GANNON Geraghty Home 2 Home J&E engineering Ltd malcolm holles McNally Handy MEEHAN GREEN Meitheal MULROY NICER Training

OCSC smet QUINN Greenbuild TING HONG TOWNHORE VCCN

OUR REACH

 **4,600** followers on Twitter
@IrishGBC

 **910** followers on Facebook

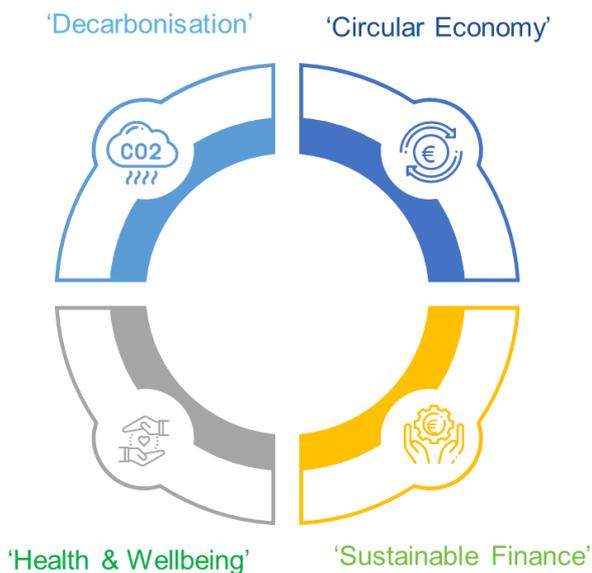
 **1,600** followers on LinkedIn

OUR 2019 EVENT PROGRAMME

Through its comprehensive programme of events, the Irish Green Building Council provides insight and the most current education on sustainable building advancements, as well as fantastic opportunities to network with peers.

The Irish Green Building Council is the voice for sustainable building in Ireland. Over 1,000 construction and building professionals have attended IGBC's events in 2018.

2019 - KEY THEMES



2019 - EVENT PROGRAMME

[I. The Green Room](#)

[II. Green Building - Cork](#)

[III. Better Homes](#)

[IV. Homes Not Houses Series](#)

[V. Green Building Network](#)

[VI. Better Renovation Workshops](#)

[VII. World Green Building Week](#)

[VIII. Host](#)

SPONSORSHIP OPPORTUNITIES

I. The Green Room



The GREEN ROOM is the Irish Green Building Council's annual non-residential sustainable building gathering. As the nearly Zero Energy Building (nZEB) standard comes in force on 1st January 2019 for commercial buildings, the conference explores what's next? What is on the horizon to achieve truly resource efficient commercial buildings? With case studies from Norway and the Netherlands, the conference will look at some of the most inspiring International trends.

Join us at GREEN ROOM 2019 to be inspired, challenged, and together move the industry forward.

Date: Wed. 10th April

Time: 9.00 – 1.00pm

Venue: Dublin City Centre (TBC)

Target audience: Over 150 senior construction industry professionals, researchers, civil servants and key decision makers.

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

Sponsorship Opportunities:

Exclusive sponsorship: €5000

Partial Sponsorship: €1,500 (four available)

Exhibitor Package: €500 (four available)

Exclusive Sponsorship - €5,000

Return for Sponsorship

- Prominent branding opportunities at event
- Full logo on all promotional material
- Logo & company description on IGBC website and e-shots, with link to company website
- 10 complimentary invites for staff and clients
- Opportunity for a company representative to address audience at the beginning of the event
- Name & link on LinkedIn, Twitter & Facebook marketing
- Company name included on all Media & Press Releases
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

Partial Sponsorship - €1,500 (four available)

Return for Sponsorship

- Prominent branding opportunities at event
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- 5 complimentary invites for staff and clients

- Name on LinkedIn, Twitter & Facebook marketing
- Verbal acknowledgment of your sponsorship from the podium during the event
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

Exhibitor Package - €500 (four available)

Return for Sponsorship

- 2 complimentary invites for booth staff
- One 120 X 45 width table and two chairs in your tabletop exhibit space
- Exhibitor identification sign
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- Repeated face-to-face networking opportunities
- Post-event list of attendees



Kevin O'Rourke, Chairman, IGBC - Louise Ellisson, Head of Sustainability, Hammerson, Charles Van Thiel, GRESB and Orla Coyle, SEAI at the [GREEN ROOM 2018](#)

II. Green Building - Cork

In 2019, the Irish Green Building Council will organise its first ever conference in Cork. As the nearly Zero Energy Building (nZEB) standard comes in force, the conference explores what's next? We will also look at some of the most exciting green projects in planning or reaching completion in Cork. With updates from government and industry peers, join us and find out what is happening in your industry.

Date: Wed. 24th May

Time: 9.00 – 1.00pm

Venue: Cork (TBC)

Target audience: Approx. 100 senior construction industry professionals, researchers, civil servants and key decision makers.

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

Sponsorship Opportunities:

Exclusive sponsorship: €5000

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Exhibitor Package: €500 (four available)

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- Exhibitor identification sign
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III. Better Homes



How can we deliver both quantity and quality? What's the role for innovative new delivery models? Do you want to hear from the people who are building better homes right now in Ireland? Join us for BETTER HOMES 2019 and get an insight into the latest thinking, technologies and tools for building greener, healthier homes.

Date: Thursday, 24th October

Time: 9.00 – 1.00

Venue: Dublin City Centre (TBC)

Target audience: Over 150 residential property professionals, including investors, developers, builders, planners and architects.

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

Sponsorship Opportunities:

Exclusive sponsorship: €5000

Partial Sponsorship: €1,500 (four available)

Exhibitor Package: €500 (four available)

Exclusive Sponsorship - €5,000

Return for Sponsorship

- Prominent branding opportunities at event
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Exhibitor Package - €500 (four available)

Return for Sponsorship

- 2 complimentary invites for booth staff
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- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- Repeated face-to-face networking opportunities
- Post-event list of attendees



Pat Barry, IGBC - Patrick Durkan, Durkan Residential and Jerry O'Sullivan, ESB at [BETTER HOMES 2017](#).

IV. Homes Not Houses Series

Half a million new homes must be built by 2040. These homes must not only be low or zero carbon, they must also be healthy, part of healthy vibrant communities and contribute to environmental protection.

HOMES NOT HOUSES is a series of six workshops for building professionals, researchers and civil servants willing to support the development of greener and healthier homes. Each workshop is open by one or more experts who give key insights into a specific environmental issue relating to new housing developments. Participants subsequently work together to see how these environmental impacts can be better assessed and mitigated.

Format: Morning workshop (9 to 12)

Dates: 14th March – 14th May – 13th June – 20th Sept. – 17th Oct. – 3rd December

Suggested topics:

nZEB and beyond? Heat pumps, over heating risk assessment, ventilation commissioning
Ecology: Impacts of residential developments on biodiversity
Water Consumption
Flood risks and climate change adaptation/resilience
IAQ, daylighting and occupants' health and wellbeing
Circular economy, LCA and EPDs

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

The cost of sponsoring the series is **€3,500**.

Target Audience: 20 to 30 building professionals with expertise in these areas will share their experience and insights and help us gain a better understanding of how these environmental impacts could be better assessed and mitigated. The workshops' key findings will feed into the [Home Performance Index](#) future development and IGBC's policy work.

Return for Sponsorship

- Company logo and description on all events marketing materials
- Prominent branding opportunities at each event: You logo displayed on the screen at the workshops + Company banner positioned throughout the venue
- A total of 5 complimentary passes per events for employees, customers and guests
- Option of supplying branded pens and notepads
- Post event guest list
- Picture and logo from each event to be included in the IGBC monthly ezine
- Thank you and logo of supporter to appear in the IGBC Annual Report 2019
- Opportunity to network and meet new and existing customers

V. Green Building Network

The Green Building Network brings together industry professionals with the aim of sharing ideas, receiving peer to peer updates on current trends in sustainable construction and networking.

The Green Building Network meets the last Wednesday of every month from 6 to 8pm at the Irish Green Building Council's offices.



Dates: 29th Jan. – 27th Feb. – 24th April – 29th May – 26th June – 25th Sept. – 30th Oct. – 27th Nov.

Suggested topics:

Site visits (E.g. LEED, Home Performance Index and Well certified buildings) - nZEB: Heat pumps, over heating risk assessment, ventilation commissioning - Reporting to GRESB - Selecting Safe, Healthy Materials for a Circular Built Environment - Adapting buildings for climate change - Green Facility Management - WELL Users Group

**GREEN BUILDING
NETWORK**

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

The cost of sponsoring the series is **€3,500** (or €500 per event).

Target audience

25-30 building professionals who are interested in transforming the way we build, sharing ideas, learning strategies, and connecting with like-minded practitioners.

Benefits of Sponsorship

- Company logo and description on all event(s) marketing materials
- Prominent branding opportunities at each event: You logo displayed on the screen at the event + Company banner(s) positioned throughout the venue
- A total of 5 complimentary passes per events for employees, customers and guests
- Option of supplying branded pens and notepads
- Post event guest list
- Picture and logo from each event to be included in the IGBC monthly ezine
- Thank you and logo of supporter to appear in the IGBC Annual Report 2019
- Opportunity to network and meet new and existing customers

VI. Better Renovation Workshops

Putting Ireland on realistic trajectory to 2050 climate targets require a step change in the level of activity in renovation and the 'depth' of energy efficiency upgrades. Building upon the work completed by the IGBC and its members as part of [Build Upon](#) and [EccoPro](#), these workshops explore a series of measures which implemented in a consistent and coordinated manner could tackle barriers to deep renovation.



Minimum BER in the Rental Market

Date: Thursday, 21st February

Multi-stakeholder workshop on minimum thermal efficiency performance standards in properties offered for rent or lease (residential & commercial).

Building Renovation Passports

Date: Thursday, 21st November

Multi-stakeholder workshop to design a building renovation passport for Ireland

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

The cost of sponsoring the series is **€600** (or €400 per workshop).

Benefits of Sponsorship

- Company logo and description on all workshop(s) marketing materials
- Prominent branding opportunities at each event: You logo displayed on the screen at the event + Company banner(s) positioned throughout the venue
- A total of 5 complimentary passes per events for employees, customers and guests
- Option of supplying branded pens and notepads
- Post event guest list
- Picture and logo from each event to be included in the IGBC monthly ezine
- Thank you and logo of supporter to appear in the IGBC Annual Report 2019
- Opportunity to network and meet new and existing customers

VII. World Green Building Week

World Green Building Week, last week of September, is an annual event that empowers the green building community to deliver green buildings for everyone, everywhere.

In 2018, the IGBC and its members organised 10 events and site visits across the country, attended by almost 300 construction and property professionals. Highlights of the week included tours of some of Ireland's most sustainable commercial buildings (1 Windmill Lane, 1 Sir John Rogerson's Quay, 10 Molesworth Street and the iconic Miesian Plaza), conferences, workshops, as well as a very successful social media campaign which reached close to 100,000 people. [Read more.](#)

Dates: 23-29th September 2019

Why not hosting an event or a site visit for **World Green Building Week 2019**? If you have a sponsorship idea or would like to work with us to create a unique opportunity for that week, please contact Marion - Marion@igbc.ie.



VIII. Host

Do you have a venue that you would like to showcase to other [IGBC members](#)? Why not host one of our events in 2019?

Some of our 2017 and 2018 hosts include Google, the Canadian Embassy in Ireland and Reddy Charlton Solicitors.

We would like to speak to you and your team about available hosting opportunities.

OUR 2018 EVENT PARTNERS



CONTACTS

To discuss partnering with the [Irish Green Building Council](#) on any of these events, please contact:

Marion Jammet
Business Development Manager
marion@igbc.ie
01 681 5862