

## SPONSORSHIP OPPORTUNITIES – Q4 2018

### ABOUT THE IRISH GREEN BUILDING COUNCIL

The [Irish Green Building Council](http://www.igbc.ie) is the leading authority on sustainable building in Ireland. With a network of over 100-member organisations, the IGBC is working to transform the Irish construction and property sector into a global leader in quality and sustainability.

The IGBC is a trusted brand with a reputation for delivering high quality conferences for our members and sponsors.

### Our Reach



### Our Members



## I. BETTER HOMES 2018



An afternoon conference which focuses on the future of home building.

**Format:** 8<sup>th</sup> November – 9.00 to 12.30

**Target audience:** Over 150 planners, architects, home builders and local authorities

**Sponsorship Opportunities:**

Partial Sponsorship: €1,500 (2 available)

Exhibitor Package: €500 (4 available)

**Partial Sponsorship - €1,500 (2 available)**

***Return for Sponsorship***

- Prominent branding opportunities at event
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- 5 complimentary invites for staff and clients
- Verbal acknowledgment of your sponsorship from the podium during the event
- Name on LinkedIn, Twitter & Facebook marketing
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

**Exhibitor Package - €500 (4 available)**

***Return for Sponsorship***

- 2 complimentary invites for booth staff
- One 120 X 45 width table and two chairs in your tabletop exhibit space
- Exhibitor identification sign
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- Repeated face-to-face networking opportunities
- Post-event list of attendees

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

## II. LEVEL(s) – The EU Framework for Sustainable Buildings

A morning conference on the European framework for sustainable buildings (Level(s)) and buildings Life Cycle Assessment.

**Format:** 16<sup>th</sup> October – 9.00 to 12.30

**Target audience:** 50 planners, architects, engineers, senior civil servants and local authorities.

The workshop invites local expert stakeholders to:

- learn about the EU framework;
- understand its potential impacts on the Irish market;
- work together to explore how it might be implemented in local conditions.

### **Sponsorship Opportunities:**

Sponsorship: €1,000 (1 available)

Exhibitor Package: €250 (4 available)



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### **Return for Sponsorship - €1,000**

- Prominent branding opportunities at event
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- 5 complimentary invites for staff and clients
- Opportunity for a company representative to address audience at the beginning of the event
- Name on LinkedIn, Twitter & Facebook marketing
- Mention in IGBC Annual Report
- Post event photo inclusion in IGBC ezine
- Post-event list of attendees

### **Exhibitor Package - €250 (4 available)**

#### **Return for Sponsorship**

- 2 complimentary invites for booth staff
- One 120 X 45 width table and two chairs in your tabletop exhibit space
- Exhibitor identification sign
- Full logo on all promotional material, including on IGBC website and e-shots - with link to company website
- Repeated face-to-face networking opportunities
- Post-event list of attendees

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

### III. Green Building Network



**GREEN BUILDING  
NETWORK**

The Green Building Network is an industry forum where participants can receive peer to peer updates on current trends in sustainable construction and build their network connections in an informal setting.

#### **Format**

Last Wednesday of every month\* - 18:00 to 20:00 - Irish Green Building Council

\* 26<sup>th</sup> September – 24<sup>th</sup> Oct. – 28<sup>th</sup> Nov.

### **Confirmed speakers and topics**

- September: [Green Building Network – BIM and Sustainability](#)
- October: [Green Building Network – Artificial Intelligence in Buildings and Energy Use](#)
- November: TBC

The cost of sponsoring the series is **€1,000** (or €400 per event).

#### **Target audience**

25-30 building professionals who are interested in transforming the way we build, sharing ideas, learning strategies, and connecting with like-minded practitioners.

### **Benefits of Sponsorship**

- Company logo and description on all event(s) marketing materials
- Prominent branding opportunities at each event: You logo displayed on the screen at the event + Company banner(s) positioned throughout the venue
- A total of 5 complimentary passes per events for employees, customers and guests
- Option of supplying branded pens and notepads
- Post event guest list
- Picture and logo from each event to be included in the IGBC monthly ezine
- Thank you and logo of supporter to appear in the IGBC Annual Report 2018
- Opportunity to network and meet new and existing customers

The IGBC will work and consult with sponsors with regards to programme content and speaker suggestions.

### IV. HOST

If you have a venue that you would like to showcase why not host an Irish Green Building Council event?

Some of our 2016/17 hosts included Google, ARUP and Reddy Charlton Solicitors.

## OUR 2017 EVENTS PARTNERS



## CONTACT

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